



The Sidekick for Healthier, Happier Aging



What is ElliQ?

ElliQ is a digital care companion designed to help older adults remain active, engaged, and independent.

Features and capabilities

Below are just a few examples of the ways ElliQ can help you.

Health & Wellness Support

- Medication reminders
- Nutrition, sleep, and wellness tips
- Track self-reported health measurements

Entertainment & Companionship

- Music streaming
- Small talk and jokes
- Trivia and cognitive games
- Morning/evening routines

Connection to Family & Friends

- Video calling
- Audio and text messaging
- Notification to primary contact(s) with consent if concerns arise

Assistance with Daily Activities

- Transportation coordination
- Search for local resources
- Reminder, timers, and more

What makes ElliQ different?

Unprecedented engagement rates

+5

active days a week

~20

minutes of daily interaction

(8.1 minutes of active interaction, excluding content such as music)

20

interactions per day

+60%

acceptance rate of ElliQ proactive suggestions

Real impact on loneliness and loneliness

80% report **decreased loneliness** after getting ElliQ

90% report ElliQ makes them **feel better**

85% report **increased companionship** after getting ElliQ

82% feel ElliQ helps them **stay more mentally active**

* Internal analysis performed on 40 users using ElliQ regularly

How is ElliQ so effective?

Proactivity

ElliQ initiates conversation and anticipates your needs

Personalization

ElliQ learns and remembers to customize interactions to best meet your preferences

Empathy

ElliQ uses humor and a friendly personality to build a meaningful connection



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